Smart City Commission meeting

Date: 17 June 2015 10:00 - 12.00

Venue: Council House Committee Room 2

PRESENT:

Chair: Cllr. Lisa Trickett (LT)
Lead Officer: Raj Mack (RM)
Secretariat: Frances Sharma (FS)

Anne Shaw (AS)	Birmingham City Council
Basit Javid (BJ)	WM Police (East Birmingham)
Bjorn Birgisson (BB)	Aston University-School of Engineering and Applied Science.
Chirdeep Chhabra (CC)	Digital Catapult
David Hardman (DH)	Innovation Birmingham Ltd
Geoffrey Stevens (GS)	Energy Saving Trust
Jackie Homan (JH)	Birmingham City Council
Jas Bains (JB)	Ashram Moseley Housing
Joanne Leach (JL)	University of Birmingham
Joe Tibbetts (JT)	Boilerhouse
John Cornett (JC)	KPMG
Keith Osman (KO)	Birmingham City University
Nathan Coyle (NC)	Social Breakfast
Nicola Bryant (NB)	Digital Birmingham
Nikki Spencer (NS)	Digital Birmingham
Richard Rees (RR)	Birmingham City Council
Sarah Homer (SH)	Birmingham City Council
Stefan Webb (SW)	Future Cities Catapult
Tony Davis (TD)	WMAHSN (West Midland Academic Health Science Network)

APOLOGIES:

Ben Hawes	Department for Business Innovation & Skills
Hilary Smith-Allen	Birmingham Future
Julian Beer	Birmingham City University
Karen Strandoo	Energy Saving Trust
Keith Bennett	Amey
Kyle Stott	Birmingham City Council
Marcus Chaloner	Canal & Rivers Trust
Mark Saunders	Amey
Philip Extance	Aston University
Rick Robinson	Amey
Tim Jones	University Hospital Birmingham
Tracy Westall	SCC

DISCUSSION RECORD

1. **Previous minutes**

Minutes were accepted and taken as read and actions completed.

They can be found at: https://birminghamsmartcity.files.wordpress.com/2015/06/smart-city-commission-150211-meeting-notes-v1.pdf

2. **Future Council Imperatives and Workstreams - Sarah Homer**

Presentation 1 - Future Council Programme

https://birminghamsmartcity.files.wordpress.com/2015/06/birmingham-smart-city-commission-150617-presentation-1-future-council-programme.pptx

- Programme needs visibility outside BCC
- Financial challenges are substantial with £247million savings to be made
- Incorporates actions required from the council by the Kerslake report (gov.uk-kerslake-report-birmingham)
- Reshaped organisation for 2021 in which partnership working is fundamental to success

- Questions, Comments & Challenges:
  - The presentation stimulated a lot of discussion, especially around:
    - Smart approaches and ways of working
    - Citizen being at the heart of shared vison
    - Importance of current open data *and* how to get best value from closed / personal data
    - What makes successful partnership working; being honest where it isn't working; recognising organisations self-interest; risk and benefit sharing agreements etc.
  - SH will feedback comments to the Programme Board and would be happy to attend future meetings as required

3. **Smart City East Birmingham Demonstrator – Stefan Webb, Future Cities Catapult:**

Presentation 2 – Birmingham Demonstrator – FCC

https://birminghamsmartcity.files.wordpress.com/2015/06/birmingham-smart-city-commission-150617-presentation-2-e-birmingham-demonstrator-fcc.pptx

- FCC has been working with Digital Birmingham and in workshops with a number of thematic leads to understand the opportunities and focus that the demonstrator could bring to the Smart City Commission's work.
- Cities should be incorporating Smart into "business as usual" not an add-on:
  - Macro – develop, test and deploy
  - Micro – to improve lives

Digital Birmingham, Birmingham City Council, 1 Lancaster Circus, PO Box 16136, Birmingham, B2 2WD

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- The East Birmingham corridor provides a well-defined geographical focus for Birmingham's Smart City agenda and the Commission.
- Need to understand how things are / perceived to be at ground level and aim, initially, to embed Smart City principles (release, use and access to data, integration and use of digital technologies) to help in understanding the issues.
- People on the ground also required to understand and measure local perception and compile an evidence base from which to gauge success.
- Various projects in the area aligned, focused, and small in number; completed and then move on to the next focus.

- **Phase 1 project concepts / Delivery Projects**
    - **Safe and vibrant neighbourhoods**: explore how data (CCTV, mobile, police and community generated) can be used to understand current perceptions of the area and co-design (with the community).
    - **Active Travel Zone**: collect better data about how citizens move around their area.
    - **Canal revival**: understand what value a revitalised canal system could bring and capture that to support the business case for physical improvement.
    - **Cycling in the corridor**: develop an evidence base for doubling the current cycling revolution target to 205 by 2033. (There was discussion and debate as to whether this was really a "smart" project; whether other projects should precede (ref Maslow's hierarchy of needs) e.g. do more residents need to feel safe before they want to cycle?)
    - **HS2 Smart Campus**: needs to be enhanced and driven by new technology – can and should run on its own.

- **Eastern Corridor**

    o The approach recognises that there is a long-term unemployed in the area: recognition that this target group lack training and employment; key outcome/focus to improve low levels of literacy; identifying best practice; sourcing models of methodology.
    o In attracting business the two key factors are place (physical vision of what the locality looks like and what links it has) and people (what training, skills, education are available). Are we tackling both together or one before the other?

- The Smart City Commission endorsed the development of the East Birmingham Smart City Demonstrator and will provide support and involvement through its membership.
Funding bids via the European Structural and Investment Fund (ESIF) or European Social Fund (ESF) projects will be submitted with a focus on physical interventions; opportunity to map more people-focused activities and infrastructure to link in with this and also to look at what might be fundable through other routes.
Updates will be provided at future meetings on the progress of the Roadmap and demonstrator.

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Release of Data Project – Birmingham Data & Skills Hub – Nicola Bryant, Digital Birmingham

Presentation 3 - Release of Data - DB

https://birminghamsmartcity.files.wordpress.com/2015/06/birmingham-smart-city-commission-150617-presentation-3-release-of-data-db.pptx
- Requires effort and sometimes direct costs for development work
- Created a process to publish data sustainability direct to data platform (effort vs sustainability)
- Built knowledge to support data publication process
- Automated the extraction process from proprietary system Northgate
- Developed an authorisation process and documentation allowing IG Officers to brief Head of Service

Lessons Learnt
- Stronger and clearer internal processes
- Simpler authorisation process

Embed open data initiatives within external outsourced service providers

4b. Open Data - Joe Tibbetts, Boilerhouse Media

Presentation 4 - Open Data - Boilerhouse

https://birminghamsmartcity.files.wordpress.com/2015/06/birmingham-smart-city-commission-150617-presentation-4-open-data-boilerhouse.pdf

(NB: The link to the Birmingham Housing Data website is in the document and also here: http://www.birminghamhousingdata.org/

5. Smart City Commission – Moving forward

Presentation 5 - Refresh of Smart City Commission - DB
https://birminghamsmartcity.files.wordpress.com/2015/06/birmingham-smart-city-commission-150617-presentation-5-refresh-of-smart-city-commission-db.pptx

To be picked up in next meeting.

6. New bids and activities to progress Roadmap themes that link with demonstrator

Presentation 6 - Overview of Bids - DB

https://birminghamsmartcity.files.wordpress.com/2015/06/birmingham-smart-city-commission-150617-presentation-6-overview-of-bids-db.pptx

To be picked up in next meeting.

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ACTIONS AND NEXT STEPS

	ACTIONS	OWNER(S)	DUE DATE
A1	Raise awareness of and mandate for the East Birmingham Demonstrator at the Lead Officer and EMT (Executive Management Team) meetings.	LT	Relevant meeting dates
A2	Bring together a working group to scope approach and activities to shape the development of Birmingham's Data agenda and produce briefing paper for circulation Update: In progress Working Group meeting scheduled for 15/9/15	RM	Briefing paper - Sept 2015
A3	Work with partner networks to further promote the "Birmingham Speaks" dialogue and encourage greater engagement with the wider data community and other interested parties. Update: In progress	RM	Ongoing (July – Sept)
A4	Prepare and circulate for comment, a draft paper outlining proposals to refresh the Smart City Commission membership, governance and terms of reference. Update: COMPLETED	RM	Mid July
A5	Create and circulate a tracker of submitted bids (to include summary, amount, intervention rate, timings etc) with a view to partners feeding into, to create a holistic bids tracker for City as a whole. Update: Circulated 28/8/15	RM	Circulate July 2015 for input

Dates of future meetings:

Wednesday 13th January 2016 @ 10 am

Smart City Commission-17.06.15-Meeting Notes-v1.0

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