

Smart City Commission meeting

Date: 23 September 2015 10:00 - 12.15

Venue: Aston University Business School, Conference Room 217

PRESENT:

Chair: Cllr. Lisa Trickett
Lead Officer: Raj Mack
Secretariat: Frances Sharma

Bjorn Birgisson	Aston University-School of Engineering and Applied Science.
Chirdeep Chhabra	Digital Catapult
Emma Cooper	Accenture / WMP partner
Jackie Homan	BCC-Sustainability and Science City Manager
John Broderick	Future Cities Catapult (FCC)
Karen Strandoo	Energy Saving Trust
Keith Bennett	Amey
Nicola Bryant	Digital Birmingham
Nikki S[encer	Digital Birmingham
Philip Exance	Aston University-Business Partnerships and Knowledge Transfer
	Amey-IT Director, Smart Data and Technology-Open Group Distinguished Certified
Rick Robinson	Architect & Smart Alliance
Sally Bourner	Chief Superintendent, WMP2020 Blueprint Design
Simon Livings	KPMG
Umar Daraz	Birmingham City University - Director, Institute for Sustainable Futures

APOLOGIES:

Anne Shaw	BCC - Head of Transportation Services
David Hardman	Innovation Birmingham Ltd
Jas Bains	Ashram Moseley Housing
John Cornett	KPMG
Julian Beer	Birmingham City University
Keith Osman	Birmingham City University - Research, Innovation and Enterprise Services
Nick Lomax	Energy Saving Trust
Paul Hartley	Birmingham City University-Research, Enterprise & Business Engagement
Richard Rees	BCC - Strategic Energy Delivery Officer
Robin Daniels	Birmingham City University - Consultant (<u>Redpill Group Ltd</u>)
Tim Jones	Birmingham University Hospital
Tony Davis	WMAHSN (West Midland Academic Health Science Network)
Tracy Westall	Specialist Computer Centres (SCC)

DISCUSSION RECORD

1. Previous minutes

Minutes were accepted and taken as read and actions completed and / or on agenda.

They can be found at:

[smart-city-commission-17-06-15-meeting-notes-v2-0.pdf](#)

2. Data development activities – Nikki Spencer

[presentation-1-data-workshop-update.pdf](#)

Feedback:

- Importance of ensuring the work fitted in with 'Future Council' objectives / vision was emphasised to ensure sustainability and it was confirmed that this would feed into their digital architecture. It also needs to be clear about what it will achieve and not just the how.
- There is a need to be clear about terminology i.e. distinguishing between 'open data'; 'closed data'; 'data in a strong box' etc., to avoid confusion.
- The paper should be clear about which partners are involved and should be outcome focused and demonstrate mechanisms for citizen engagement - the clarity of the Atos case study was seen as good template: "This is the goal; this is the data; this is the outcome achieved" with very clear parameters.
- More examples of what can be done are needed and the need to demonstrate the incentive for private sector involvement. Involving companies in more affluent 'test' areas might be preferable where citizens have more buying power (e.g. 'golden / silver pound') and are more digitally savvy e.g. Harborne Food co-op tackling obesity.
- The challenge is bringing together the different datasets into a coherent whole – focusing on a citizen's journey provides a funnel to help identify the datasets focused around a specific issue; Digital Catapult can assist with addressing the closed / personal data issues.

3. An Update on East Birmingham Smart City Demonstrator - John Broderick FCC

[presentation-2-a-roadmap-framework-for-east-birmingham.pdf](#)

With all the potential projects outlined / whatever is chosen a baseline needs to be established against which performance can be measured; e.g. some sort of area-specific, economic data analysis: unemployment figures, job vacancies, house prices. Also important to remember, that with these small projects, it is OK to fail; i.e. not achieve the desired outcomes, as the lessons learnt will be valuable and the financial cost is relatively small.

- There was discussion about the various examples of projects in the presentation and the need to ensure that the outcomes were clear and valid and that the projects delivered to an overarching goal and vision.
- Requirement to be clear about who 'owns' the problem(s) / drives the project(s) and funding opportunities (e.g. crowdfunding).
- Links with the development of HS2 programme and opportunities for East Birmingham are being followed through.

- The East Birmingham cartoon from an earlier paper helps to illustrate what the area will be like in 20 years.

3b. Demonstrator overview and update – Raj Mack and Nicola Bryant

[presentation-3ab-iot-demonstrator-wm-regional-bid-other-db-bids.pdf](#)

And Ref: [birmingham-smart-city-activity-tracker-2015-16-v1](#).

- There is a need to transfer the learning and opportunities gained through external partnership to drive service transformation in BCC
- More is needed to make the links from discrete projects and activities to provide an overarching framework and narrative.

4. An overview of the WMP2020 blueprint – Chief Superintendent Sally Bourner

[presentation-4-the-wmp2020-blueprint.pdf](#)

- The presentation provided a high-level overview of the Blueprint, which has been 18 months – two years in the making; including legal procurement of partnership with Accenture.
- The links with Digital Birmingham and the Smart City Commission are recognised as being part of the partnership ethos of the blueprint.
- Main shift is much more emphasis on “protecting from harm” and early intervention, to reduce demand on resources.
- More use of digital technologies to support officers in the field and link with citizens.
- WMP have saved £126 million over last five years and have to save another £131 million in the next five. 25% reduction in numbers, to be the size they were in 1974 by 2020.
- How things are done will change, rather than what done and partnership working and sharing information will be a big part of that.
- Partnership with public and enabling people to help themselves; e.g. through utilising ‘Birmingham Soup’ crowd funding scheme.
- Green / sustainable aspect is built in rather than separate project area; looking at buildings and fleet etc.
 - JH will provide SB with colleagues’ details to link with on this.
- Keeping procurement as local as possible; linking with LEPs and improving employment across the area.
- Working closely with Digital Birmingham to explore ideas and links to East Birmingham Demonstrator.
- There is a specialised team to link more with universities and students.
- More work to be done persuading local councillors who are not embracing the changes; e.g. when it comes to closing inefficient local stations and using partner advocates for this.

ACTIONS AND NEXT STEPS

	ACTIONS	OWNER(S)	DUE DATE
A1	Identify emerging priorities from the Future Council work; gain a better understanding of how the Smart Cities agenda can support delivery of them and report back at the next Commission meeting.	DB (RM)	13 Jan 2016
A2	Produce briefing paper for Cllr. Trickett to share with EMT on the Smart City Roadmap that will outline proposed development and timescales in the context of progressing the East Birmingham demonstrator work and contributing activities.	DB (NB)	End of Oct 2015
A3	Commission members to update the "Smart City Activity Tracker" for each Smart city related project they are involved in. Last updated Dec 2015 (only one addition (DH))	ALL	End of Nov 2015

Dates of future meetings:

Wednesday 13th January 2016 @ 10am; Council House, Council Room 6